

ColorWorks C7500 serisi

Kurumsal Etiketleme ile verimlilięi teŖvik ediyoruz



EPSON[®]
EXCEED YOUR VISION

Tedarik zinciri boyunca verimliliği arttırın

ColorWorks C7500 serisi, operasyonlarınızın önemli bir parçası olacak. Nasıl mı?

Tedarik zincirleri hem müşteriler hem de tedarikçilerle daha iyi bağlantı kurmak için giderek daha fazla globalleşiyor. Bu büyük ve karmaşık tedarik zincirlerini bağlantılı halde tutmak için etiketler kilit rol oynuyor.

İşlerin sorunsuz olmasını sağlamak için uygulanması ve kullanımı kolay, gerektiğinde esneklik sunan bir etiket çözümüne ihtiyacınız var.

Mevcut güçlükler



Önceden basılmış etiketler pahalıdır ve oldukça fazla yer kaplar

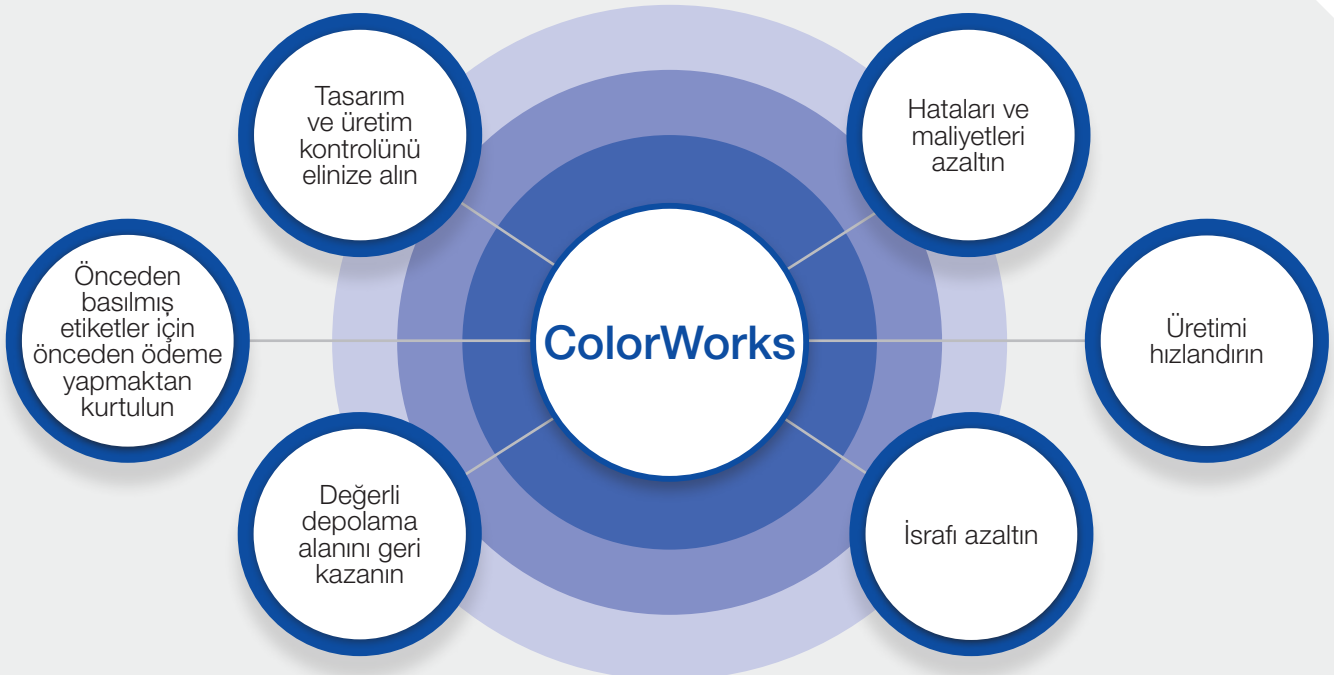


Kutu etiketlerinin manuel olarak seçilmesi genellikle maliyetli hatalara yol açar

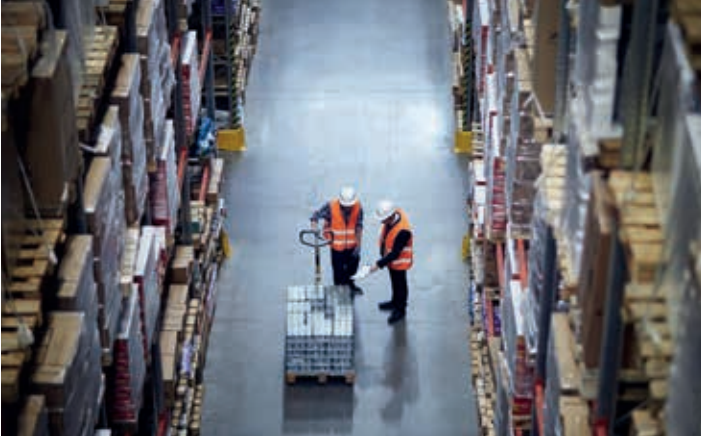


Esnek olmayan, yavaş etiketleme işlemleri üretkenliği azaltır ve teslimat sürelerinin uzamasına neden olur

Çözümümüz - talep üzerine renkli etiket baskı



Sektör apında esneklik



Lojistik

Renk kodlu depo rnleriyle izlenebilirliđi arttırın

Hataları ve gecikmeleri azaltın

İsrafı azaltarak maliyetten tasarruf sađlayın

Verimliliđi ve retkenliđi arttırın

retim

Etiketleme srecinizi otomatikleřtirin

Birden ok koli etiket ihtiyacını tm bilgileri ieren yalnızca bir etikete indirin

Hataları azaltmak iin merkezi olarak kontrol edilen ERP'den baskı alın

Zamanında retim sađlayın



Kimyasallar

GHS uyumluluđu sađlayın

Ceza demekten ve rnleri raflardan ıkarmaktan kurtulun

Etiket stođundaki eksiklik kaynaklı retim gecikmelerine son verin

Tasarımları mobil haldeyken de deđiřtirin ve gerektiđinde baskı alın

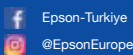
ColorWorks C7500 serisi teknik özellikleri

Teknoloji	Baskı yöntemi	Satır yazıcı (PrecisionCore MicroTFP)
	Renkler	Macenta, Sarı, Cyan, Siyah
	Mürekkep teknolojisi	DURABrite™ Ultra (C7500) ve UltraChrome™ (C7500G)
Baskı alın	Baskı hızı	600 × 1.200dpi'de maks. 300 mm/sn (baskı genişliği 108 mm)
	Baskı çözünürlüğü	Maks. 600 × 1.200dpi
	Baskı genişliği	Maks. 108 mm
Kağıt	Formatlar	Rulo (8 inç dış çap), Katlanmış kağıt
	Genişlik	Min 50 mm, Maks 112 mm
	Tip	Kalıp kesim etiketi, Siyah işaret kağıdı, Siyah işaret etiketi, sürekli etiket, sürekli kağıt
Genel	Arabirimler	USB 2.0 Tip B, Ethernet arabirimi (100 Base-TX / 10 Base-T)
	Otomatik kesici	Dahildir
	Besleme voltajı	100 ~ 240 V, 50 ~ 60 Hz
	Güç tüketimi	Beklemede: Yakl. 4 W, Baskı: Yakl. 86 W
	Sıcaklık / nem	Depolama: -20~60 °C (%5~85 RH) Baskı: 5~35 °C (%20~80 RH)
	Ürün boyutları	392 × 598 × 395 mm (Genişlik × Derinlik × Yükseklik)
	Ürün ağırlığı	37 kg
Yazılım	Yazıcı sürücüler	Windows®
	Komut seti	ESC/Etiket

Daha fazla bilgi için www.epson.tr/C7500 adresini ziyaret edin

Daha fazla bilgi için, yerel Epson ofisiyle iletişim kurun veya www.epson.com.tr adresini ziyaret edin

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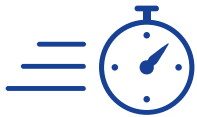
EPSON®



Quickly and conveniently control your label inventory

Benefit from greater control and flexibility of your shelf-edge label production with the ColorWorks C3500.

This flexible, affordable and high-quality colour label printer means you can move your shelf-edge label (SEL) production in-store. Whether creating labels with colourful logos, promotions or important product information, this dynamic label printer takes care of all your shelf-edge labelling requirements.



Flexible and efficient

Quickly and easily add colour to labels and print a range of sizes and styles



Cost effective

Benefit from low set-up costs and easy integration to minimise business downtime



Vivid colours on-demand

Control the label length and design, add icons, images and highlight important messages

ColorWorks vs alternative solutions



On-demand. Print as and when you need to - no more keeping stock of pre-printed rolls



Cost effective. Print on plain inkjet paper and avoid expensive pre-perforated sheets



Accurate colours. Print accurate brand colours and avoid low-contrast, low-quality electronic displays



Low maintenance. No manual cutting, slitting, stripping or fulfilling of labels printed on A4 printers



High-quality. Create vibrant, full colour labels using DURABrite pigment inks



Easy integration. As easy as setting up a home printer and fits within your existing IT infrastructure



Flexible. No limitations on label length, colour, icons and images

Colour in retail

Adding high-quality colour to your shelf-edge labels can be a key tool in influencing consumer purchasing decisions by highlighting key products and eye-catching promotions.



56% of purchasing decisions are still expected to be made in-store by 2025¹



28% of shoppers wait until they are inside the store to decide which brand to buy¹



Adding colour and product imagery can help increase sales between 6 and 30%²

Avoid all the issues associated with centrally printing thousands of labels and enjoy the flexibility of printing locally, in-house and on-demand.



Create labels centrally



Email PDF to stores



Print locally



Display key product information



Highlight price changes



Create eye-catching Special offers



ColorWorks C3500 specifications

Technology	Printing method	Serial inkjet printer (MicroPiezo)
	Nozzle configuration	360 Nozzles per colour
	Colours	Magenta, Yellow, Cyan, Black
	Ink technology	DURABrite™ Ultra
Print	Printing speed	Max. 103mm / sec at 360 × 360 DPI (printing width 56mm)
	Printing resolution	Max. 720 × 360 DPI
	Printing width	Max. 104mm
Media	Formats	Roll (4in external diameter), Fanfold paper
	Width	Min 30mm, Max 112mm
	Type	Continuous label, Continuous paper, Die-cut label, Black mark paper, Black mark label
General	Interfaces	USB 2.0 Type B, Ethernet interface (100 Base-TX / 10 Base-T)
	Autocutter	Included
	Supply voltage	100 ~ 240 V, 50 ~ 60 Hz
	Power consumption	Standby: Appx. 3 W, Printing: Appx. 30 W
	Temperature / humidity	Storage: -20~60 °C (5~85 % RH), Printing: 10~35 °C (20~80 % RH)
	Product dimensions	310 × 283 × 261mm (Width × Depth × Height)
	Product weight	12kg
Software	Printer drivers	Windows and Linux

1 - A two-phase research project was conducted by FTI Consulting. Phase one consisted of qualitative telephone interviews with 17 global futurists and European experts from various sectors from 22nd September-19th October 2016 to gain insights and develop hypotheses on the future of the workplace and the changing roles of the workforce leading up to 2025. Phase two consisted of a quantitative online survey conducted by FTI Consulting's Strategy Consulting & Research team from 2nd-13th December 2016. Respondents included full-time employees across five major sectors (corporate, manufacturing, education, healthcare and retail) in workplaces across the United Kingdom, France, Germany, Italy and Spain in their local languages. A total of n=7,016 full-time employees completed the survey. The breakdown of the respondents who completed the survey in each country are as follows: United Kingdom (1,329), France (1,308), Germany (1,427), Italy (1,526), Spain (1,426). The breakdown of the respondents who completed the survey in each industry sector are as follows: corporate (2,051), manufacturing (1,519), education (1,090), healthcare (1,215), retail (1,139). The n=7,016 completes yields a 3% +/- margin of error with an industry standard 95% confidence interval. Please note that the standard convention for rounding has been applied and consequently some totals do not add up to 100%.

For further information on the research methodology or FTI Consulting's market research services, visit: Market.Research@fticonsulting.com

2 - <http://www.retail-manager.com/155-2/>

* Warranty offers are not available for all countries. Please contact your local Epson representative.

For further information please contact your local Epson office or visit www.epson-europe.com

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 Hungary 06800 147 83 Ireland 01 436 7742 Israel (+972)-3-5751833 Italy 02-660321 10 (0,12 €/min) Luxembourg +352 27860692 Middle East +9714 2677638
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 Lokala samtal - 0,30 kr/min, Utlandssamtal - 0,89 kr/min) Switzerland 022 592 7923 Tunisia (+216) 9833 3571 Turkey (0212) 3360303
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EPSON®

ColorWorks range

Colour fabric labels on demand



EPSON[®]
EXCEED YOUR VISION

Discover the value of colour

Produce labels and tags in vivid, full colour and benefit from greater control of your label production with the ColorWorks range.

These affordable and high-quality colour printers means you can produce labels and tags in vivid full colour, which include logos, marketing promotions and key information.

Discover a more flexible alternative to black and white thermal transfer printing and enjoy full in-house control of your label production, without having to send the job elsewhere. You can easily:



Customise and print on demand

Quickly and easily make changes to labels for specific countries and types of apparel.



Save time and money

Benefit from low set-up costs and easy integration to minimise business downtime.



Highlight key information

Use full colour to draw attention to key promotions, branding and information.

Carpet



Mattress

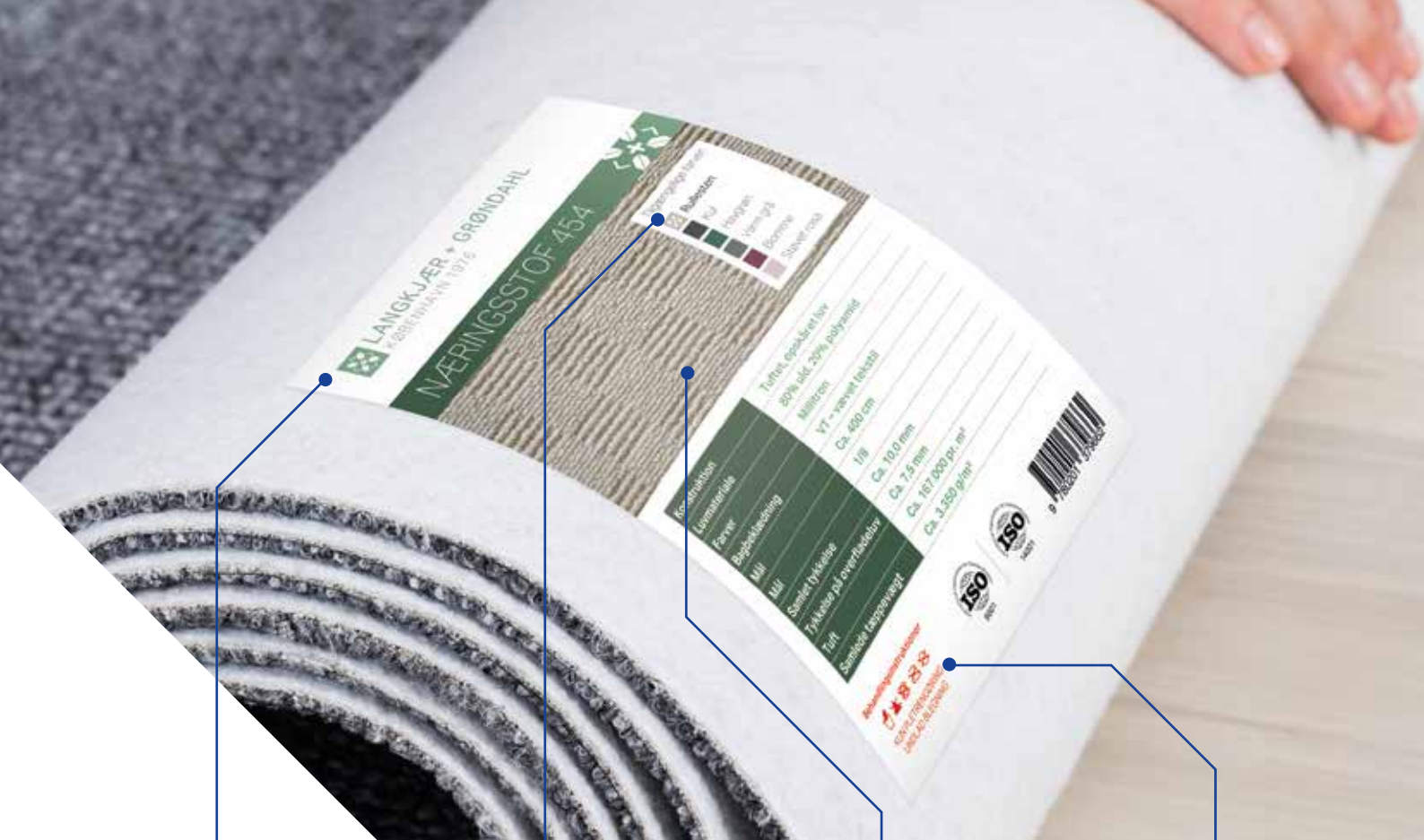


Garment



Use colour to:

- ✓ Differentiate sizing
- ✓ Highlight other products
- ✓ Preview new patterns
- ✓ Indicate mattress type and size
- ✓ Emphasise firmness rating
- ✓ Create brand awareness
- ✓ Clarify care instructions and symbols



Present company logo in brand colours



Indicate other colours available in the range



Show colour and texture of product



Highlight key care instructions

Epson inks

ColorWorks C3500, C7500 and C831 all use Epson Durabrite inks, which are ideal for printing on specially coated fabric materials, such as Polyester taffeta, Polyester satin with adhesive, polyester satin heat seal and Polyester satin without adhesive.

Epson Tested Media

Discover the range of Epson tested media, please visit: <https://www.epson.eu/testedforcolorworks>



ColorWorks specifications



C3500



C831



C7500

Print technology	Serial inkjet printer (MicroPiezo)	Serial inkjet printer (MicroPiezo)	Line printer (PrecisionCore MicroTFP)
Number of nozzles	360 Nozzles per colour	360 Nozzles per colour	600 Nozzles per colour
Colour profile	Magenta, Yellow, Cyan, Black	Magenta, Yellow, Cyan, Black	Magenta, Yellow, Cyan, Black
Ink	DURABrite™ Ultra	DURABrite™ Ultra	DURABrite™ Ultra
Print speed	Max. 103mm / sec at 360 × 360 DPI (printing width 56mm)	Max. 92mm / sec at 360 × 360 DPI	Max. 300mm / sec at 600 × 1,200 DPI (printing width 108mm)
Resolution	Max. 720 × 360 DPI	Max. 5,760 × 1,440 DPI	Max. 600 × 1,200 DPI
Printing width	Max. 104mm	Max. 203mm	Max. 108mm
Feed	Roll (4in external diameter), Fanfold paper	Fanfold media with sprockets	Roll (8in external diameter), Fanfold paper
Media size	Min. 30mm, Max. 112mm	Min. 76mm, Max. 241mm	Min. 50mm, Max. 112mm
Media types	Continuous label, continuous paper, Die-cut label, Black mark paper, Black mark label	Continuous paper, Die-cut label	Die-cut label, Black mark paper, Black mark label
Connectivity	USB 2.0 Type B, Ethernet interface (100 Base-TX / 10 Base-T)	USB 2.0 Type B, Ethernet interface (100 Base-TX / 10 Base-T), Bidirectional parallel	USB 2.0 Type A, Ethernet interface (100 Base-TX / 10 Base-T)
Power supply	Included	-	Included
Power input	100 – 240 V, 50 – 60 Hz	100 – 240 V, 50 – 60 Hz	110 – 240 V, 50 – 60 Hz
Power usage	Standby: Appx. 3 W Printing: Appx. 30 W	Standby: Appx. 8 W Printing: Appx. 33 W	Standby: Appx. 4 W Printing: Appx. 86 W
Operating temperature	Storage: -20 – 60°C (5 – 85% RH), Printing: 10 – 35°C (20 – 80% RH)	Storage: -20 – 40°C (5 – 85% RH), Printing: 10 – 35°C (20 – 80% RH)	Storage: -20 – 60°C (5 – 85% RH), Printing: 5 – 35°C (20 – 80% RH)
Dimensions	310 × 283 × 261mm (Width × Depth × Height)	464 × 465 × 224mm (Width × Depth × Height)	392 × 596 × 395mm (Width × Depth × Height)
Weight	12kg	12.68kg	37kg
Operating system	Windows	Windows	Windows
Print language	-	-	ESC/Label

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